

## DISPLAY AND PUBLICATION OF IMAGES (S2-S6 Pupils only)



*There will be a time of transition while we move to the new procedure. S1 will continue under the existing procedure during this time. Notification of changes will be shared with S1 parents in due course.*

We use photographs and video to support each pupil's learning experience. We will take photographs to use as part of their work, to display on walls, and to share what the school has been up to in other communications, such as newsletters. We do this in order to inform and celebrate our individual and collective achievements and successes. We consider this use of images to be part of our public task as it helps us build an effective community, support learning, and share best practice. Consequently, we do not need to have consent to use images in this way.

We also operate a **website** and **social media account(s)**, eg Twitter. We use these to promote the school and to celebrate what we are doing with the wider world. We like to publish images to show what the school has been doing on these sites to make them more interesting to engage with, however we can only do this with your child's permission. When we publish images of children and young people on the internet, we always take care not to publish names next to photographs – this is to help protect their identity.

In addition, the school will sometimes be involved in activities which attract **press/media coverage** and/or publicity from other organisations. This may involve your child appearing in publications or on TV. Similarly, it may involve interviews with them for publication. Pupils may be involved individually or as part of a group and will, where appropriate, be supported by a teacher or other suitable member of staff.

As your child is over the age of 12, they are able to self-consent to participating in the above activities and they will be asked to complete a consent form in school. They will be asked to complete this during group tutor time very soon. (Please see copy of form below for information). This form will provide consent for their participation in events or activities which may be subject to media coverage and other publications and may include the publication of their image on the school website and school social media accounts. If they should change their mind or wish to remove their consent they can do so by contacting the school office and asking for their consent to be removed. We will keep their wishes on file while they are a pupil with us.

We will not ask them again once the initial form has been completed, but they can change their mind at any time by contacting 0131 332 7805 and asking to speak to a member of the Office team.



## BROUGHTON HIGH SCHOOL

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In addition, the school will sometimes be involved in activities which attract **press/media coverage** and/or publicity from other organisations. This may involve you appearing in publications or on TV. Similarly, it may involve interviews with you for publication. Pupils may be involved individually or as part of a group and will, where appropriate, be supported by a teacher or other suitable member of staff. You will generally be advised before these occasions take place, however it is helpful for us to understand whether you would like to be involved in such activities.

As you are over the age of 12, please let us know whether or not you are happy for your image to be published in the above ways by completing the slip below. We will keep your wishes on file while you are a pupil with us. We will not ask you again, but you can change your mind at any time by contacting: 0131 332 7805 and asking to speak to a member of the office team.

If you do not complete the form, we will not publish your image on the internet or in the media as we will not have appropriate consent to do so.

Please note that you will normally have the right to determine how your image is used and can update these permissions if you wish to.

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Name: \_\_\_\_\_

Class/Year/House: \_\_\_\_\_

	Yes	No
My image can be published on the school website and on school social media accounts		
I can participate in events or activities which may be subject to media coverage or other publication		

Signed: \_\_\_\_\_

Date: \_\_\_\_\_